

East Hollywood Business Improvement District

BOARD OF GOVERNORS MEETING

Tuesday, January 28, 2014

Hollywood Hotel
(1160 North Vermont Avenue Hollywood, CA 90029)

MINUTES

Governors Attending: Jeff Zarrinnam, chair; Alexanyan, Guaghen, Massachi, Shield, Swanson, Tashjian, Underdown, Zaman

Staff: Gubler, Shahenian

Guests: Michael Aguilera, Office of Congressman Schiff; Rei Bailey, Andrews International; Bill Farrar, Andrews International; James Finch, Kaiser; Robert Guitierrez, LADOT; Yeghig Keshishian, Office of Mayor Garcetti; Jennifer Levins, Temple Knesset Israel; Mark Lindquist, Chase Bank; Jeff Miele, LABT; Guido Meruewl, Andrews International; Carlos Rios, LADOT; Aram Taslagyan, CD-13

I) Call to Order

Zarrinnam called the meeting to order at 2:03 pm. The group members in attendance made self-introductions.

II) Public Comment

There was no public comment received.

III) BID Security Discussion

Andrew International representatives discussed potential Security plans for East Hollywood. Andrews is the contractor for security of several BID's including the Hollywood Entertainment District BID (HED). Andrew's is currently contracting with Kaiser to oversee security.

Bill Farrar with Andrew's discussed his work with the HED. He noted that Andrew's security in the HED consists primarily of retired police officers. He commented that the security team believes in community policing and problem solving. They serve as ambassadors between the BID and the community.

The group discussed related security efforts with the East Hollywood/Los Feliz Homeless Coalition.

Mark Costa of Kaiser will set up a meeting with the BID and the Hospital Area Security team to discuss options for security programs that would have a minimal impact on the BID budget.

Motion by Shield, seconded by Zaman to establish a EHBID subcommittee on Security.

Motion carried.

Zarrinam, Massachi, Tashjian, Zaman and Guaghen agreed to participate on the Security Subcommittee.

IV) Vermont Median Update

Carlos Rios updated the group on the status of the Vermont Median project. He noted that soil test analysis have been conducted and revealed contaminants in the soil. The City has a no tolerance policy for using BSS engineers on projects within contaminated sites. The City will now need to bid the project out to contractors. Rios will establish a base bid for 6 medians with an alternate bid for the additional 2. He noted that \$20,000 of the original MTA grant will be budgeted for advertising the bid. Rios expects that the bid shall be ready to go out by April 2014.

Motion by Shield, seconded by Guaghen to instruct DOT to include in the median bid an “additive alternative” proposal for the additional 2 medians. The project bid should also include additive alternatives to add power to all medians and landscaping options.

Motion carried.

Rios noted that the bid should be awarded by the end of August with construction starting 3 to 4 weeks after the contract has been awarded.

V) Cleaning Contract Update

Jeff Miele of LABT noted that the BID maintenance crew had recently pruned the BID's Australian Willow trees on Vermont that had become top heavy. He also noted that the Doggy Waste Stations had been delivered and will be installed by HBT as requested. In November LABT pulled 381 bags from the BID. With a yearend total of 5297 bags for 2013.

The group discussed four missing trees in front of the Center For Inquiry and one in front of LACC.

The group discussed a homeless encampment near Fatburgers and one at Clinton & Vermont Place.

VI) Reports from Public Agencies

Michael Aguilera with the office of Congressman Schiff discussed the Congressman's current legislative priorities. He noted that the Congressman's helicopter noise ordinance had been included in the recently passed Congressional Budget. Aguilera mentioned the Congressman's Woman of the Year award and asked for any recommendations of women that live in the 28th Congressional District. He also mentioned the Annual Artistic Discovery completion for high school students.

VII) Adjournment

The Board adjourned at 3:59 pm to go into the Nominating Committee meeting.

VIII) Call to Order

The Board meeting was called to order at 4:02 pm following the meeting of the Nominating Committee.

IX) Nominating Committee Report

The Nominating Committee reported on its actions. The nominating committee recommends that Anil Jain, Jaques Massachi, Michael Swanson, Ellen Zaman, and Jeff Zarriannam be nominated to serve two year appointments to the BID Board of Governors.

Motion by Alexanyan, seconded by Underdown to approve the Nominating Committee recommended slate of candidates to the 2014 Board of Governors.

X) Next Meeting Date

The next meeting of the EHBID was scheduled for Wednesday, February 25, 2014 at 2:00 pm at Children's Hospital Los Angeles.

XI) Adjournment

The meeting was adjourned at 4:04 pm.

Respectfully Submitted,

A handwritten signature in dark ink, reading "Nicole Shahanian". The signature is written in a cursive, flowing style.

Nicole Shahanian
Executive Director